



NEWS RELEASE

Arizona Super Bowl XLII Host Committee

FOR IMMEDIATE RELEASE

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Swift Aviation Group Named Official Fixed-base Operator Of Super Bowl Host Committee

Scottsdale, AZ – Swift Aviation Group, a Phoenix, Ariz.-based provider of aviation services, will be the official fixed-base operator (FBO) of the Arizona Super Bowl XLII Host Committee under an agreement announced today. The designation offers Swift Aviation the opportunity to provide Super Bowl-related promotional and hospitality programs to area visitors who utilize the company's state-of-the-art private air terminal located at Phoenix Sky Harbor International Airport.

"Swift Aviation Group is proud to be part of the Super Bowl XLII team," said Kevin Burdette, Executive Vice President for Swift Aviation Group. "We look forward to participating in all the various community events and providing National Football League officials, team representatives, special guests and other VIPs with the high quality service the aviation industry has come to expect from Swift Aviation."

Swift Aviation's private air terminal is located on the southwest side of Phoenix Sky Harbor International Airport and includes the nation's largest arrival and departure canopy designed to keep aircraft and passengers out of the hot Arizona sun. The facility is centrally located, providing fast and easy access to downtown Phoenix, Scottsdale and the Glendale area.

"We're excited to welcome Swift Aviation Group as our official FBO," said Bob Sullivan, Host Committee president. "Swift offers executive and business travelers world-class service and one of the most beautiful facilities in the country and it's exactly the kind of experience we want visitors to have when they arrive for the big game."

About Swift Aviation Group

Swift Aviation Group is a Phoenix, Arizona-based company that provides a wide array of aviation services. The company is a fixed base operator (FBO) with a private, luxury terminal at Sky Harbor International Airport that includes two 40,000 square foot hangars for maintenance and storage. Additionally, Swift Aviation Group operates a charter airline under the name Swift Air, LLC with a fleet that consists of three Boeing 737s, and a variety of business jets from top airframe manufacturers such as Cessna, Bombardier and Embraer. Swift Aviation Group also includes an aircraft management division designed to enable aircraft owners increased value for their investment. For more information visit www.swiftaviationgroup.com.

About the Arizona Super Bowl Host Committee

The Arizona Super Bowl Host Committee is a private, not-for-profit Arizona corporation that serves as a liaison with the National Football League in organizing local efforts and preparations leading up to the Super Bowl. It has the

responsibility to implement Arizona's action plan for Super Bowl XLII, which culminates with the game on February 3, 2008 at University of Phoenix Stadium in Glendale.

-- azsuperbowl.com --

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